

Your Company Name: _____ Date _____

Waterbase Paint manufacturing Business with Retail Paint shop business

Capital Investment amount: _____

Product : Waterbase Primer & Water base emulsion (Both product Smooth & matt finish)

1. Interior Primer
2. Exterior Primer
3. Your brand (Tractor) interior emulsion White Base TE3
4. Your brand (Tractor) interior emulsion White Base TE9
5. Your brand (Tractor) interior emulsion White Base TE22
6. Your brand (Ace) Exterior emulsion White AC 2G
7. Your brand (Ace) Exterior emulsion White AC 9G
8. Your brand (Ace) Exterior emulsion White AC 21G

Total = 2 primer & 6 base products manufacturing
2 colour base interior
4 colour base exterior

Total manufacturing = 14 items

Other products

Apex, Apex Ultima ,Utima Protek, Royale emulsion - not manufacturing now

Manufacturing item requirement Details:-

1. Consulting service Charges – Rs.20000/-

2. 40 liter Mixing Machine = 1no. Rs.25000 + GST 18%

3. Production : 500 Liter

isakthi Rawmix - Raw material cost – 500 liter (first time)

(a) isakthi Rawmix - Raw material cost and Colourant (60liter) - Rs.125000/-

(b). Powder Raw material – Rs.7500/-

Additional rawmaterial purchase = 2500 liter

isakthi Rawmix - Raw material cost - Rs.300000/-

4. Packing Material Cost Rs.15000/-

Minimum order quantity

20 liter = 20nos

10 liter = 20nos

4liter = 60nos

1 liter = 100nos

Bucket	20liter	10liter	4liter	1liter
Interior primer	5	5	15	25
exterior Primer	5	5	15	25
Tractor emulsion	5	5	15	25
Ace emulsion	5	5	15	25
	20	20	60	100

Total Packing = 940liter (packing material given)

Additional	
5. Asian Colour book =1nos	2000
6. Android Mobile 1no.	7000
7. Colour software (isakthi)	5000
8. Tinting machine = no Plan	
9. 100 kgs capacity - Weighing Scale machine 1no	3500
10. 6kgs capacity - Weighing Scale machine 1no	2500
11. Hand Mixer heavy duty = 1nos	5700
12. Other expenses as per check list = 100 item	30000
13. Man power ladies or Gens = 2person	
14. EB Connection =5HP if needed	
15. GST certificate	3000
16.Lab testing item needed	16500
Additional total	75200

Retail Paint shop other paint product	
1.Enamel Paint (15 colour Each pack 1liter & 500ml = 3nos)	15000
2.Wall putty + Thinner + Brush item etc.	50000
3.Shop Furniture	20000
4.Electrical work light & starter	5000
5.Painter meeting expenses	20000
	110000

1. Tinting machine	
If needed Rs.167000/-	167000
if needed Computer Rs.30000/-	30000
	197000

Magin Calculation

20 Liter Pack	RMC	GST	Total	Sales Rate	Magin	comm	Nett Magin
Interior Primer	1200	108	1308	2000	692	200	492
Exterior Primer	1326	119	1445	2200	755	200	555
Emulsion TE3	1726	155	1881	2800	919	400	519
Emulsion TE22	1209	109	1318	2300	982	400	582
Emulsion TE13	2395	216	2611	3600	989	400	589
Emulsion TE15	2590	233	2823	3700	877	400	477
Emulsion AC2G	2261	203	2464	3400	936	400	536
Emulsion AC9G	1723	156	1879	2900	1021	400	621
Emulsion AC21G	1293	116	1409	2400	991	400	591
Emulsion AC17G	2658	239	2897	3900	1003	400	603
Emulsion AC18C	2675	241	2916	3800	884	400	484
Emulsion AC12G	1888	170	2058	3000	942	400	542
Emulsion AC16G	1888	170	2058	3000	942	400	542

Monthly Production

1Day - 120Liter Production

26 days X 120 = 3120 liter production

Monthly Profit

Additional raw material = 2500 liter purchase

(Additional rawmaterial Investment needed - Rs.300000/- (3Lakhs))

Primer 50 bucket	=	50 X 300 = 15000
Emulsion 100 bucket X 500	=	50000
Production profit	=	65000
Other profit	=	25000
Total	=	90000

Paint manufacturing Startup investment = RS.267700/- (2.677 Lakhs)

Paint Shop Startup investment = RS.110000/- (1.11 Lakhs)

(other paint material enamel, thinner, brush etc)

Note:

Not included – Paint Shop Rent

Not included – Manufacturing Home Rent & Labour & EB

Not included - Additional raw material Investment needed (2500 liter) - Rs.300000/- (3 Lakhs)

Not included – Colour mixing tinting machine with computer (Rs.167000 + Rs.30000/- (2 Lakhs)